CRÉDIT AGRICOLE – INSURANCE WORKSHOP CAA HEAD OFFICE, PARIS, 6 DECEMBER 2017

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DISCLAIMER

- This presentation may include prospective information on the Group, supplied as information on trends. This data does not represent forecasts within the meaning of European Regulation 809/2004 of 29 April 2004 (chapter 1, article 2, § 10).
- This information was developed from scenarios based on a number of economic assumptions for a given competitive and regulatory environment. Therefore, these assumptions are by nature subject to random factors that could cause actual results to differ from projections.
- Likewise, the financial statements are based on estimates, particularly in calculating market value and asset depreciation.
- Readers must take all these risk factors and uncertainties into consideration before making their own judgement.
- The figures presented for the nine-month period ending 30 September 2017 have been prepared in accordance with IFRS as adopted in the European
 Union and applicable at that date, and with prudential regulations currently in force. This financial information does not constitute a set of financial
 statements for an interim period as defined by IAS 34 "Interim Financial Reporting" and has not been audited.
- Note: the scopes of consolidation of groups Crédit Agricole S.A. and Crédit Agricole have not changed materially since the registration with the French market watchdog AMF of the 2016 Registration Document of Crédit Agricole S.A. on 21 March 2017 under the registration number D.17-0197 and the A.01 update of this 2016 Registration document including all regulatory information about Crédit Agricole Group.
- The sum of values contained in the tables and analyses may differ slightly from the total reported due to rounding
- The profit and loss tables included in this document show minority interests (« non-controlling interests » in the financial statements) signed negatively, so that the line « net income Group share » is the result of the algebric summing of lines « net income » and « minority interests ».

NOTE

The Crédit Agricole Group scope of consolidation comprises: the Regional Banks, the Local Banks, Crédit Agricole S.A. and their subsidiaries. This is the scope of consolidation that has been privileged by the competent authorities to assess the Group's situation, notably in the 2016 Stress test exercise.

Crédit Agricole S.A. is the listed entity. It notably owns the subsidiaries of its business lines (French retail banking, International retail banking, Asset gathering, Specialised financial services and Large Customers).



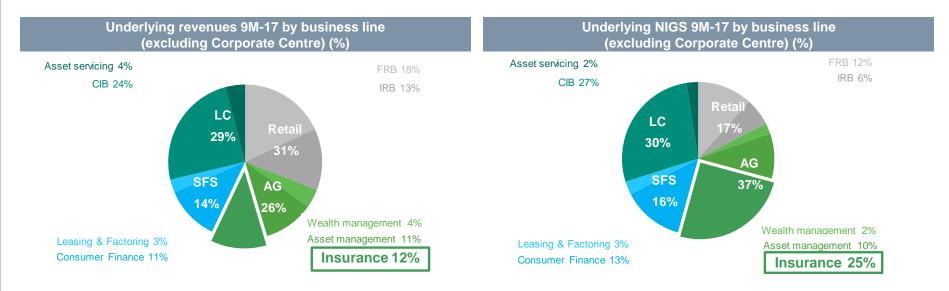




INTRODUCTION

JÉRÔME GRIVET DEPUTY GENERAL MANAGER & GROUP CFO, CRÉDIT AGRICOLE S.A.

INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE The No.1 business in terms of contribution to net profit



- 25% of underlying net income Group share (excl. corporate centre) in 9M-17
- 17.5% annualised RONE⁽¹⁾

⁽¹⁾ Capital allocation method: 80% of Solvency 2 capital requirements, reduced by 9.5% of RWAs transferred by the Switch 2 guarantee to the Regional Banks

AG: Asset gathering, including Insurance; RB: Retail banking, SFS: Specialised financial services; LC: Large customers; CC: Corporate centre



INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE Insurance contribution to Crédit Agricole S.A. P&L

| Strong and recurring contribution to Crédit Agricole S.A.'s performance | | | | | | | |
|---|-----------------|----------------------------------|-------------------------------|-------|--|--|--|
| €m | 9M-17 stated | 9M-17 underlying, excl. CC | o/w Insurance €m % of CASA | | | | |
| Revenues | 13,983 | 14,361 | 1,614 | 1 11% | | | |
| Operating expenses excl.SRF | (8,935) | (8,215) | (547) | 7% | | | |
| Gross operating income | 5,047 | 6,146 | 1,067 | 17% | | | |
| Cost of risk | (1,087) | (1,094) | - | 2 0% | | | |
| Equity-accounted entities | 678 | 383 | (0) | 1 0% | | | |
| Income before tax | 4,630 | 5,433 | 1,067 | 20% | | | |
| Тах | (1,030) | (1,421) | (177) | 3 12% | | | |
| Net inc. from discont'd or held-for-sale op. | 43 | 43 | 30 | 69% | | | |
| Net income | 3,643 | 4,056 | 920 | 23% | | | |
| Non controlling interests | (381) | (401) | (3) | 1% | | | |
| Net income Group Share | 3,262 | 3,655 | 917 | 25% | | | |
| Cost/Income ratio excl.SRF (%) | 63.9% | 57.2% | 33.9% | 4 | | | |

Accounting key points

Specific treatment of equity-accounted stakes

- Booked in revenues only
- > Allocation to policyholders via participation reserves
- Net impact in revenues: net of tax and net of profitsharing provision

2 No cost of risk

3 Low tax rate due to technicalities

- Equity-accounted investments, whose contribution has already been taxed
- Capital gains at reduced tax rates

Very low cost/income ratio: 33.9% in 9M-17 (29.7% in FY-2016)

INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE Insurance contribution to Crédit Agricole S.A. balance sheet

23% of the Balance Sheet of Crédit Agricole S.A. coming from Insurance

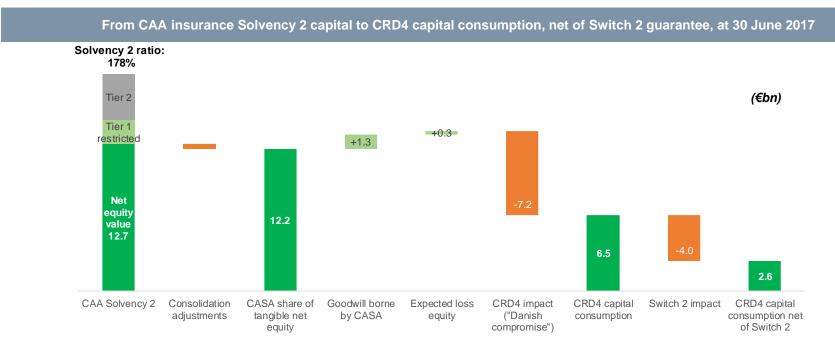
| Assets | €m | o/w Insurance | | Liabilities | €m | o/w Insurance | |
|---|-----------|---------------|-----|--|-----------|---------------|------|
| | | €m | % | | | €m | % |
| Cash and Central banks | 28 202 | 21 | 0% | Central banks | 3 857 | 0 | 0% |
| Financial assets at fair value through profit or loss | 348 207 | 97 638 | 28% | Financial liabilities at fair value through profit or loss | 261 898 | 5 749 | 2% |
| Available for sale financial assets | 315 916 | 218 437 | 69% | Due to banks | 112 328 | 15 265 | 14% |
| Due from banks | 382 838 | 2 670 | 1% | Customer accounts | 521 828 | 1 854 | 0% |
| Loans and advances to customers | 346 254 | 3 461 | 1% | Debt securities in issue | 159 280 | 0 | 0% |
| Financial assets held to maturity | 14 354 | 11 098 | 77% | Accruals and sundry liabilities | 60 462 | 16 381 | 27% |
| Accrued income and sundry assets | 56 556 | 12 423 | 22% | Liabilities associated with non-current assets held for sale | 374 | 372 | 100% |
| Non-current assets held for sale | 591 | 569 | 96% | Insurance Company technical reserves | 306 658 | 306 658 | 100% |
| Investments in equity affiliates | 7 100 | 1 927 | 27% | Contingency reserves and subordinated debt | 33 610 | 4 853 | 14% |
| Fixed assets & goodw ill | 24 214 | 7 234 | 30% | Equity | 63 937 | 4 346 | 7% |
| Total assets | 1 524 232 | 355 478 | 23% | Total liabilities | 1 524 232 | 355 478 | 23% |

Accounting key points

- 23% of Crédit Agricole S.A.'s total assets
- Lion's share of CASA's investment portfolio: €327bn
 - 28% of CASA's Financial assets at fair value through profit or loss
 - > 69% of the AFS portfolio
 - > 77% of the HTM portfolio
- Accounting of U/L contracts in Financial assets at fair value through profit or loss
- Technical reserves: €307bn

Accounting consolidation: full integration method *≠* Prudential consolidation: equity method

INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE Capital requirements at 30 June 2017



- High Solvency 2 ratio: 178% at end-June 2017, within the target range of 160%-200%
- Large equity base: €12.7bn
- Capital consumption mitigated by EU legislation (Danish compromise) and Switch 2 (guarantee from the Regional banks)

CRÉDIT AGRICOLE S.A.

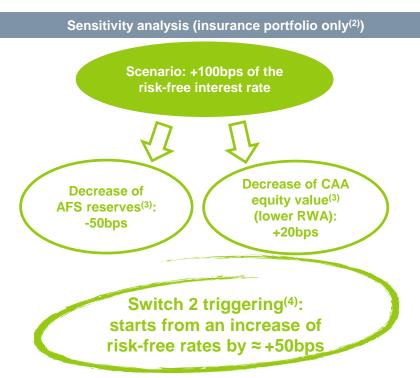
INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE AFS unrealised gains in reserves

Details of AFS reserves at end-September 2017

- AFS unrealised gains reserves: €3,472m
 - > in net equity, after tax and net of attribution to policyholders
- Mixed balanced between banking and insurance
 - > 33% coming from banking entities
 - > 67% coming from insurance companies
- Breakdown by investment type
 - > 70% invested in bonds (83% for the insurance portfolio)
 - > 30% invested in equities (17% for insurance portfolio)

Contribution to CET1 ratio: ≈ 90bps⁽¹⁾

⁽¹⁾ CET1 ratio sensitivity to the AFS reserve at end-September 2017, after deduction of impact of insurance reserves on risk-weighted assets

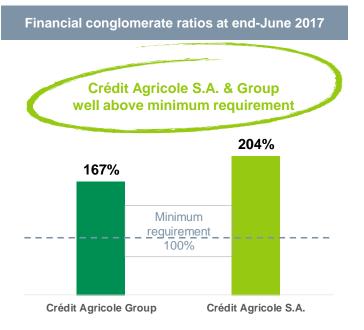


(2) A large part of the banking book AfS portfolio is hedged
 (3) Based on 31 December 2016 data
 (4) Based on CAA net profit in H1-17, excluding cost of Switch 2 (-€96m), but net of AT1 costs (-43m€)



INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE Financial conglomerate regulation

- Crédit Agricole S.A. and Crédit Agricole Group recognised as financial conglomerates, under the Financial Conglomerate Directive
 - Both insurance and banking activities treated according to their respective solvency requirements (hence, in relation to their specific risks)
 - Both insurance and banking activities must be properly capitalised: "the building blocks approach"
- Diversification benefits allowed at the banking level thanks to the Financial conglomerate status
 - > The excess capital can be positioned at the highest level of consolidation
- Under this Directive, requirement of a fully integrated evaluation of all risks of the Group, through very strict monitoring



Under this status, stakes in insurance subsidiaries are consolidated through the equity method in the prudential scope

CRÉDIT AGRICOLE S.A.

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INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE MTP ambition : ambitious commercial and financial targets

+10% +5pp 2015 Savings 😂 2015 2019 pro forma² growth in AuM growth in share of unit-(€285bn in 2019) linked contracts in AuM Contribution to the Group's 5.6 5.3 > 6.0 revenues¹ (€bn) **Death &** +~35% growth in death & disability, creditor and creditor 1.2 1.0 ~ 1.3 NIGS (€bn) group insurance premium income (€4bn in 2019) insurance Cost / <30% 26.7% 30.2% +~27% income ratio **Property &** growth in property & casualty Combined 95.8% 95.8% premium income < 96% ratio 10 (€4.3bn in 2019)

FINANCIAL TARGETS

Scope: Property & casualty, personal accident and health (excluding small business and farming group plans)

⁽¹⁾ Market shares in number of policies, 2015 market shares : 6.2% in car and 9% in home

COMMERCIAL TARGETS

(2) Share of French small businesses with at least 1 product in Crédit Agricole Group's entire insurance range 3. Share of French farmers with at least 2 products in Crédit Agricole Group's property & casualty insurance range 4. Under JERS



INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE Conclusion

- A leading insurer in France, No.1 bancassurer in Europe, created from scratch by the Regional banks
- No.1 business line in terms of net profit contribution, low capital-consuming growth
- Stabilising role in Crédit Agricole SA's profitability
- Bespoke business model, supporting client satisfaction, growth and profitability
- Business model becoming more diversified, less sensitive to interest rate evolutions
- Translation of the insurance P&L in the banking P&L format is clumsy, hence this workshop



APPENDIX

CRÉDIT AGRICOLE S.A.

INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE Reminder on Switch guarantee

| Switch2 guarantee transfers to the Regional Banks the prudential requirement linked to Crédit Agricole S.A.'s stakes in CA Assurances (CAA) The guarantee cover a fixed equity-accounted value of €9.34bn (value at 1 January 2014), secured by a guarantee deposit of €3.1bn The risk transferred is the patrimonial risk linked to the halfyearly change of the global equity-accounted value of CA Assurances |
|--|
| Reduction of capital requirements of Crédit Agricole S.A. for the guaranteed amount: €34bn in RWAs, non-deduction from the CET1 numerator of €220m due to the Expected Loss (EL) |
| If the equity-accounted value declines, the Regional Banks bear the loss of value up to their maximum commitment of €9.34bn, subject to a clawback provision |
| The guarantees include an €3.1bn cash deposit constituted by the Regional Banks and booked in Crédit Agricole S.A. balance sheet |
| The cash deposit is sized to reflect the regulatory capital saving achieved by Crédit Agricole S.A. |
| If guarantees are activated, the corresponding compensation is claimed by Crédit Agricole S.A. out of the cash deposit, which is then partially replenished by the Regional Banks so as to correspond to the remaining guaranteed amount |
| The cash deposit is remunerated at 9.3% before tax, ie c. €300m (c. €200m after tax) |
| Better allocation of capital within Crédit Agricole Group Strengthened solvency ratios for Crédit Agricole S.A., with no impact for Crédit Agricole Group |
| |



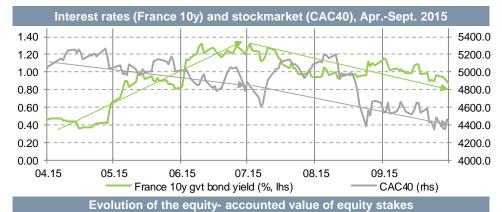
INTRODUCTION - THE INSURANCE BUSINESS IN CRÉDIT AGRICOLE SCOPE Triggering of the Switch guarantees in Q2-15, clawback in Q3-15

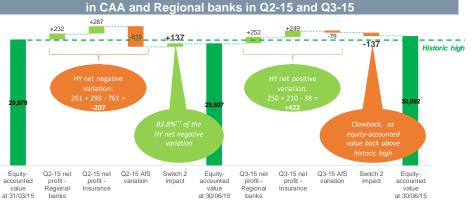
Switch trigger

- Switch guarantees cover the regulatory requirement associated with Crédit Agricole S.A.'s equity interests.
- Before 2016: Switch1&2 was covering the equity interests in CAA and the Regional banks (25%) in a given quarter (halfyear as from 2016)
- > The equity-accounted value covered was €23.9bn

Triggering of Switch guarantees in Q2-15 due to:

- ➤ The fall in AFS reserves, essentially for CAA, against a sudden, steep rise in sovereign interest rates and a decline in equity prices: -€761m
- Not entirely offset by the positive results of the Regional Banks and CAA: +€554m
- Clawback in Q3-15 due to:
 - Equity-accounted value of equity interests now back above the historic high (value at 31/03/15) thanks to net profit contributions from CAA and Regional banks
- * Calculation based on the global sum of regulatory values of Crédit Agricole S.A.'s equity interests in the Regional Banks and in Crédit Agricole Assurances











FRÉDÉRIC THOMAS CEO, CRÉDIT AGRICOLE ASSURANCES

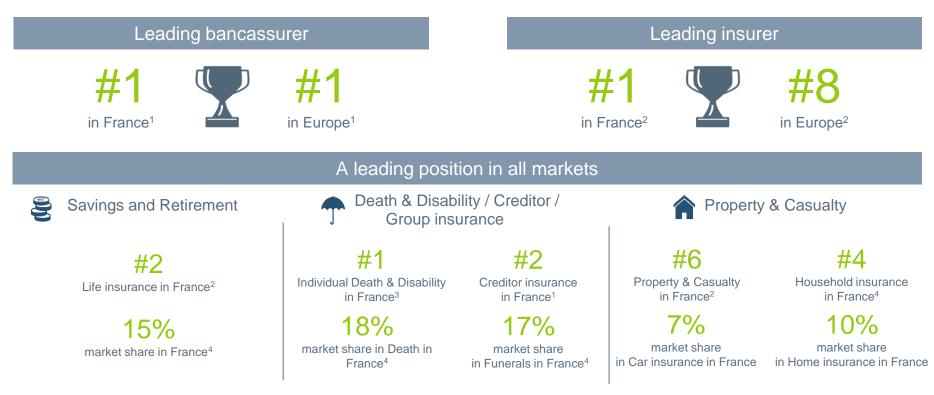
CRÉDIT AGRICOLE S.A.

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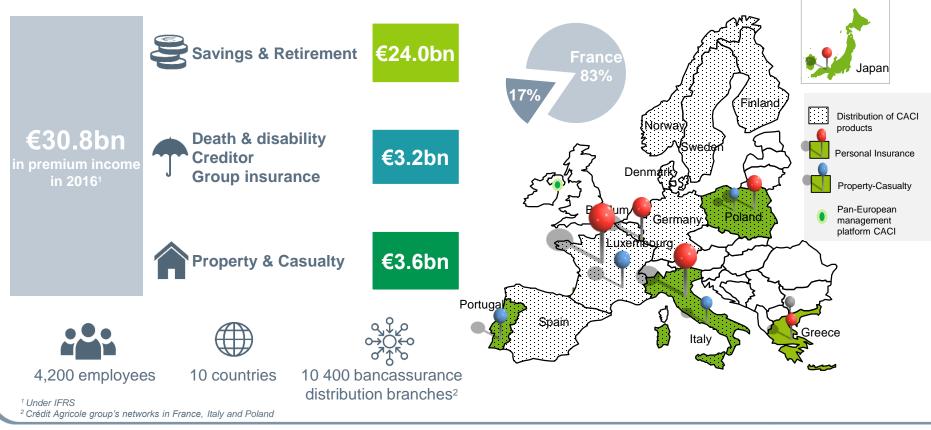
Crédit Agricole Assurances: No.1 bancassurer in France and in Europe



¹ Source: Argus de l'assurance, spécial bancassurance April, 2017, based on premiums at end-2016; ² Source: Argus de l'assurance, December 16th, 2016 based on premiums at end-2015; ³ Source: Argus de l'assurance May 26th 2017; ⁴ Source: Argus de l'assurance May 26th 20th 20^t



OVERVIEW A full-fledged insurer, diversified across 3 businesses in France and abroad



CRÉDIT AGRICOLE S.A.

OVERVIEW A full-fledged insurer, diversified across 3 distribution models in France and abroad

Three distribution models

92%¹ Bancassurance model: distribution of personal insurance, property & casualty and creditors insurance in CA's banking networks



6%¹





(Poland)

Group partnerships: internal financial partners together with complementary channels (internet, independent wealth management advisors, network dedicated to health professionals)









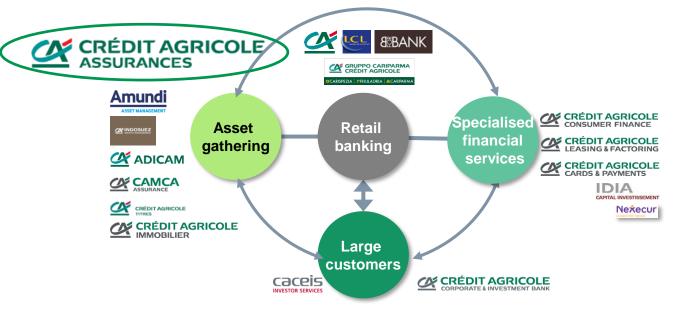
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THE BANCASSURANCE MODEL

GLOBAL STRATEGIC AMBITION



THE BANCASSURANCE MODEL A customer-focused universal banking model



- Crédit Agricole Assurances: the insurance arm of Crédit Agricole Group
 - France's leading retail banking Group and one of the largest in the world based on shareholders' equity
- Customer-focused universal banking model
 - Covering the whole spectrum of needs in banking, financial and insurance products and services for all clients
 - Offering a wide range of cross-selling opportunities

THE BANCASSURANCE MODEL Efficient model, consistent and complementary to banking solutions

Key Success Factors

Brand strength

- Distribution and sales power
- Combined knowledge of banking & insurance markets
- Multiple contacts and backings' occasions

An industrial production capacity

- Strong integration & standardisation of processes
- Claims management decentralization

High quality of service

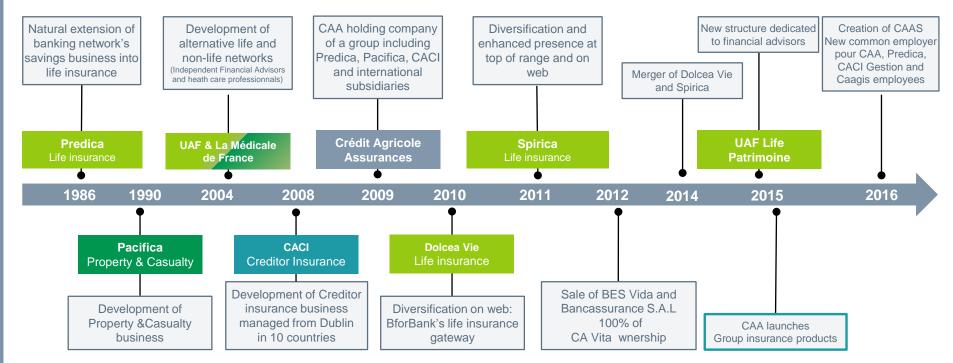
 Full range of all savings and insurance products supporting global customer relationship

Enhancement of the customer-focused An efficient model... ...generating value for customers universal banking model Additional source of sustainable revenue LIFE INSURANCE Enriches the customer relationship and Satisfaction rate¹ (2016) 96% Cost/ income ratio 29.7% brand image (2016)Protection solutions for CA's customers NON-LIFE INSURANCE Empowers the role of advisor 95% ■ Satisfaction rate² (2016) Simple, transparent and competitive 95.9% Combined ratio product range complementary to $(2016)^3$ Net promoter score² (2015) 41 banking solutions A multi-channel retail bank

¹ after 5 benefits on CA and LCL cutomers ²After claims on CA and LCL customers; ³ Pacifica scope at end-2016



THE BANCASSURANCE MODEL In 30 years, CAA Group has built from scratch a complete, diversified and international insurer, fully integrated into the banking system



Over time CAA has demonstrated its ability to adapt and anticipate market trends in order to better serve its customers







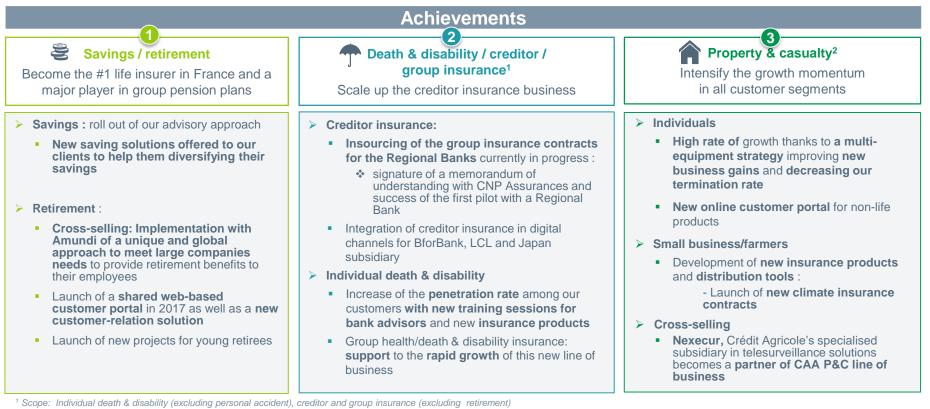
THE BANCASSURANCE MODEL



GLOBAL STRATEGIC AMBITIONS



GLOBAL STRATEGIC AMBITIONS Achievements of the 3 business lines



² Scope: Property & casualty, personal accident and health (excluding small business and farming group plans)



CONCLUSION

CAA's business remains **strong and robust in France and abroad** thanks to key fundamental profitable business lines:

- Savings & Retirement
- Death & Disability, Protection
- Property & Casualty

The group will continue to invest in order to support the development of new activities

In line with our Group's positioning and values as a universal retail bank, we have endeavored to create genuinely **close long-term relationships based on trust with our customers**

As such revenues will continue to grow







INTERNATIONAL

GUILLAUME ORECKIN HEAD OF INTERNATIONAL BUSINESS, CRÉDIT AGRICOLE ASSURANCES

CRÉDIT AGRICOLE S.A.

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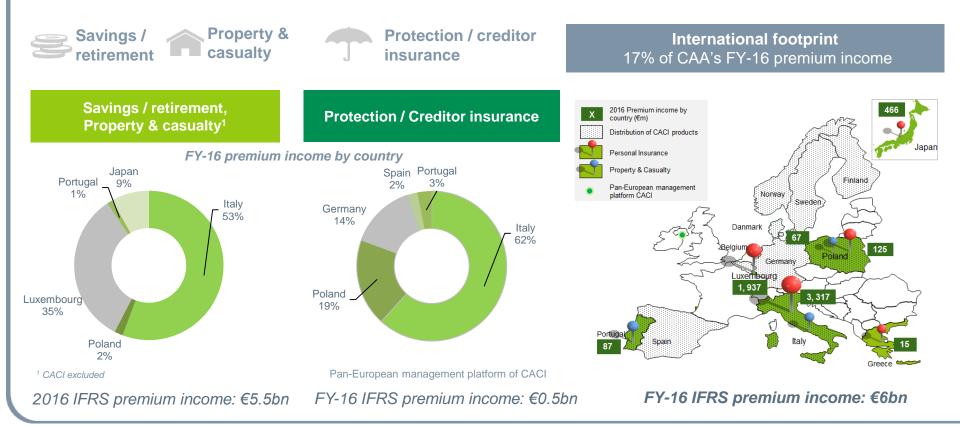
BUSINESS MODEL



STRATEGIC AMBITIONS IN ITALY



Footprint of CAA's three strategic lines of businesses



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BUSINESS MODEL



STRATEGIC AMBITIONS IN ITALY



BUSINESS MODEL

Various business models to support the Group international strategy





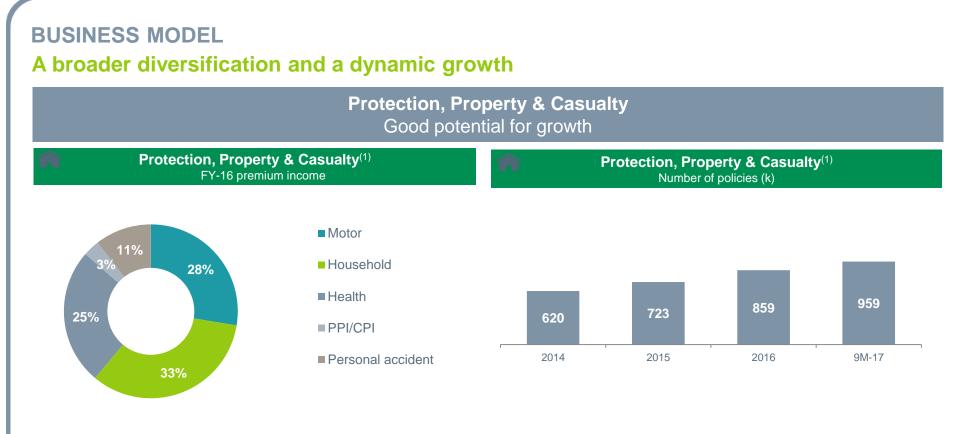
BUSINESS MODEL A broader diversification and a dynamic growth

2016 savings : net inflows of €2.7bn 47% of CAA's net savings inflows



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FY-16 premium income: €140m

¹ CACI excluded



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BUSINESS MODEL

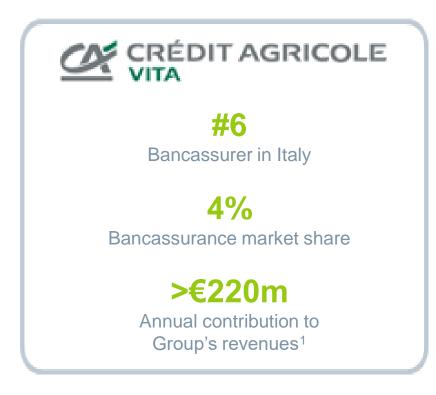


STRATEGIC AMBITIONS IN ITALY



STRATEGIC AMBITIONS IN ITALY

Strengthen CAA's contribution to the Group's development in Italy



¹ incl. commissions



STRATEGIC AMBITIONS IN ITALY

Strengthen CAA's contribution to the Group's development in Italy

Take advantage of the larger customer base of retail banking in Italy

- > Following the acquisition of CR Rimini, Cesena and San Miniato
- > 20% potential growth by 2020
- Strong focus on developing the growth potential for Protection and P&C
 - Develop direct distribution channels: call center & web
 - Improve productivity of existing distribution networks (branches)
- Possible external growth to become a leader in bancassurance locally
 - > Build new partnerships with non-group distribution networks
 - Strengthen CAA's market positions in Italy and reach critical size in P&C





SAVINGS / RETIREMENT

HENRI LE BIHAN DEPUTY CEO, CRÉDIT AGRICOLE ASSURANCES

CRÉDIT AGRICOLE S.A.

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GROUPE CRÉDIT AGRICOLE



BUSINESS MOD

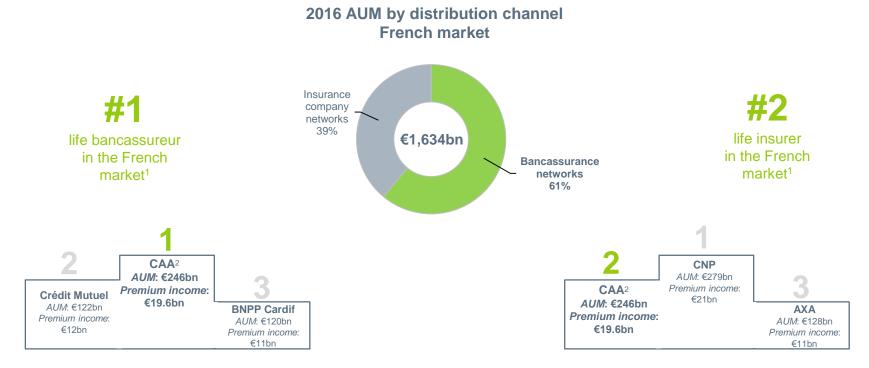
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ACTION PLAN



OVERVIEW Crédit Agricole Assurances, a powerful player in a French market dominated by the bancassurance networks



¹ based on inflows and AUM according to FFA, 2016 key data - FFA scope, i.e. incl. individual death and creditor ² CAA : Predica, Spririca and Calie France branch Savings and Retirement business



A business model aimed at all market segments thanks to a large-scale multi-specialist processing capacity

Customer segments

- Individual customers
 - Mass market
 - Mass affluent
 - Private banking and wealth management
- Small businesses
- Farmers
- Corporates and Institutionals

| | Networks | |
|---------|---|---------------|
| | gional Banks 2016 market share¹: | 10.8% |
| \succ | Contract ownership rate: | 27.3% |
| LC | L 2016 market share ¹ : Contract ownership rate: | 3.6% 28.1% |
| ■ No | n-group networks Number of partner distributors: | 46 |

¹Ratio of savings & retirement AUM to FFA market scope AUM including individual death and creditor insurance

Insurance companies

- Integrated bancassurance model
 - 2016 AuM: €235bn
 - Distribution networks: CA Regional Banks, LCL, direct (Group contracts)

Open architecture model

- > 2016 AuM: €4.6bn
- Distribution networks: independent wealth management advisors, non-group private banking networks



PREDICA

Company dedicated to wealth management

- > 2016 AuM: €6bn
- Distribution networks: non-group private banking networks, Crédit Agricole Regional Banks and LCL wealth management customers



CRÉDIT AGRICOLE S.A.

OVERVIEW A wide range of products aimed at serving all the market segments

| | Main types of products | Number of contracts (2016) | In-force (€bn, 2016) | |
|--|--|----------------------------------|----------------------|--|
| sacts) Savings | Single Euro funds products (closed funds) | 1.4 million contracts | 59.4 | |
| dual custo idual cont | Combined Euro and UL funds products | 4.9 million contracts | 164.5 | |
| | ■ PERP | 0.7 million contracts | 4.2 | |
| i <u>Nipul</u> ul | "Madelin" contracts ¹ | 0.2 million contracts | 3.0 | |
| s & als acts) | Defined contributions Group | Circa 2,400 contracts | | |
| stitutiona up contra up contra | contracts (Article 83) | (circa 50,000 affiliates) | 0.6 | |
| Corporate Institution Group conti | Defined benefits Group contracts (Article 39 including retirement indemnities) | Circa 5,500 contracts | 5.5 | |
| ¹ Dedicated to professionals, self-employed individuals and farmers | | | | |





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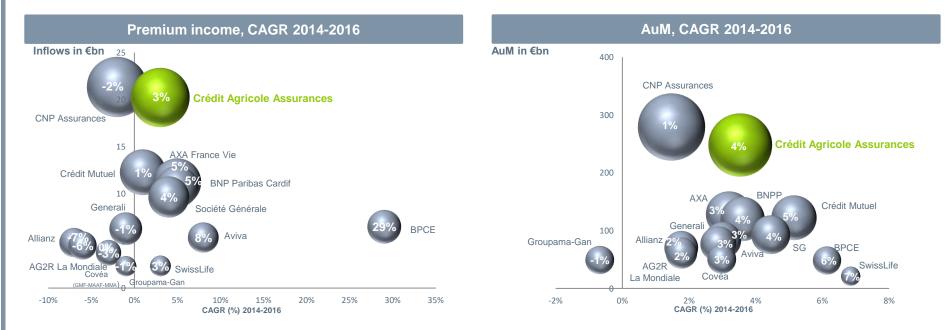
BUSINESS MODEL

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ACTION PLAI

CRÉDIT AGRICOLE S.A.

BUSINESS MODEL Sustained growth in business since inception and proven resilience during times of financial crisis



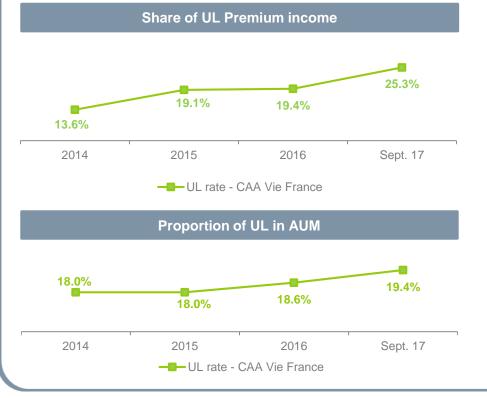
At end-December 2016, CAA Vie France had an overall surrender rate of **3.9%** (4.1% at end Sept-2017), well below the market rate of **4.6%**

Source: FFA, 2016 key data FFA scope, i.e. including individual death and creditor insurance, except for CNP and CAA



BUSINESS MODEL

Quest for quality and diversification of inflows to offer customers superior returns and strengthen the insurance companies' balance sheets



Faced with the decline in return on euro contracts, CAA Vie France is shifting its focus towards UL business in order to give customers access to higher upside performance in the longer-term

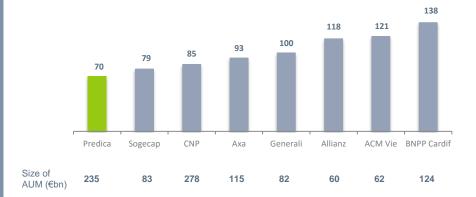
For existing customers : increase the proportion of unit-linked contracts in AuM using mainly the "Fourgous" mechanism

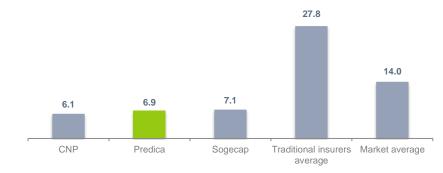
Source: FFA, 2016 key data



BUSINESS MODEL Operating efficiency boosting profitability and investment capacity

Benchmark of acquisition and management costs in the market as a ratio of AUM (2015, bp) Benchmark of IT costs per contract (2014, €)





Source: Boston Consulting Group study, 2015; McKinsey Life Insurance France Benchmark, 2015



BUSINESS MODEL CAA Vie France's goal is to align the interests of its customers with those of its shareholders

Maintain a high customer satisfaction level¹ by providing support for their plans and projects over the long-term

LCL

2016

96%

95%

Preserve earnings capacity to serve investment and shareholder return

"Satisfied" customers

■ CAA Vie France Group revenues² (€bn)

| | 2016 |
|---------------------------|------|
| Insurance revenues | 1.7 |
| + Networks' commissions | 0.8 |
| = Total CA Group revenues | 2.5 |

¹Source: customer satisfaction barometer, customer satisfaction rate excluding buying process, measured at the time of surrender, claim, termination, contract maturity and administrative actions ² Commissions included





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ACTION PLAN

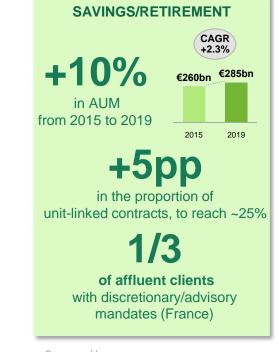
CRÉDIT AGRICOLE S.A.

ACTION PLAN

2020 MTP ambition: become the no. 1 life insurer in France and a major player in group pension plans

Savings: roll out our advisory approach

- > Implement new saving management methods for better advice
- > Increase the proportion of unit-linked contracts in our AuM for better return
- Retirement: step up distribution of retirement solutions, both individual and group
 - > Accelerate growth in group retirement plans in synergies with Amundi
 - > Develop the retirement business with banking clients
- 2017 achievements are ahead of our mid-term plan



Scope: world

ACTION PLAN Two main priorities: increase insurance ownership and innovate

Further significant growth

Mass Market



4.9 million of CA customers have at least one life insurance contract with an average outstanding of €35,000

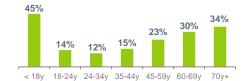


Ownership rate by age bracket in 2015



1.5 million of LCL customers have at least one life insurance contract with an average outstanding of €38,000

Ownership rate by age bracket in 2015







 Considerable further potential among affluent customers compared with the equipment rate of the Crédit Agricole's network

Stronger action to be taken with regard to young customers and "mass market" and "intermediate" customers while continuing to support existing affluent customers

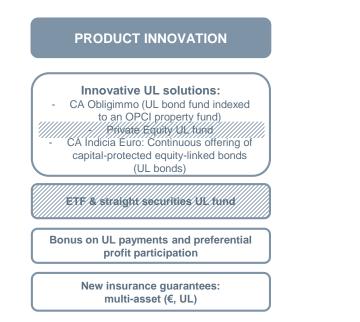
Intermediate

Affluent -flows Affluent -stocks



ACTION PLAN Two main priorities: increase insurance ownership and innovate

Innovation in two areas : Products and Sales



DISTRIBUTION INNOVATION

Creation of Premundi: cooperation between Predica and Amundi to serve the networks

Management mandates for mass market customers

Electronic contract signature in the branches

Introduction of a roboadvisor



CA/LCL networks

Specialised networks







DEATH & DISABILITY / CREDITOR / GROUP INSURANCE

HENRI LE BIHAN DEPUTY CEO, CRÉDIT AGRICOLE ASSURANCES

CRÉDIT AGRICOLE S.A.

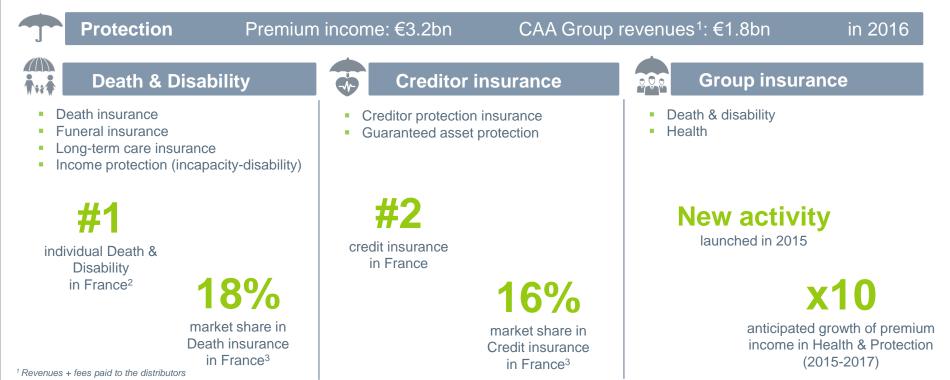
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GROUPE CRÉDIT AGRICOLE





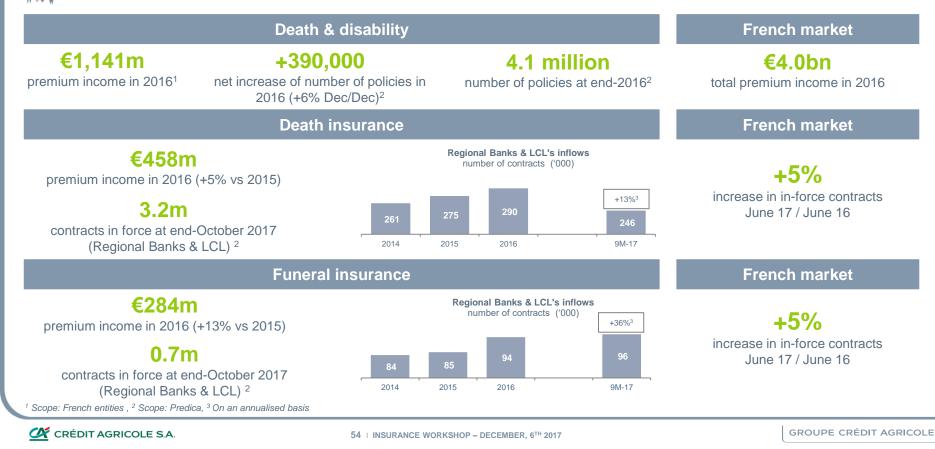
A leading actor in the French market



² Argus de l'assurance (26 May 2017) ³ Estimated on the basis of FFA's data

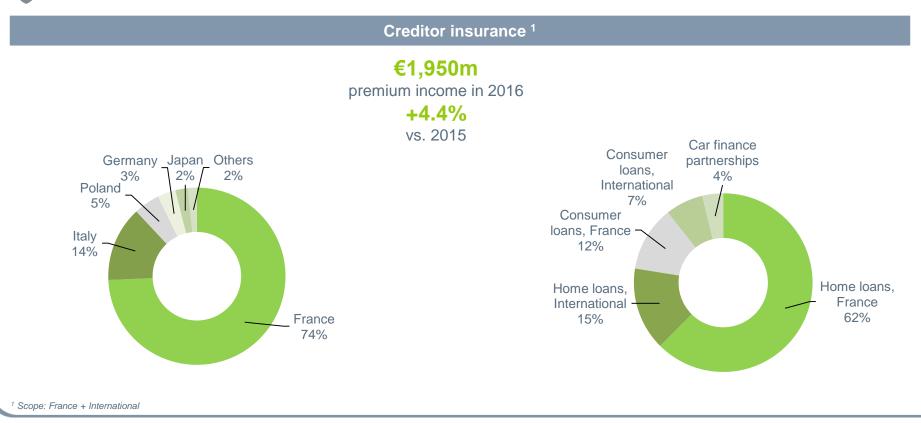


OVERVIEW – DEATH & DISABILITY Strong performance in a dynamic market



OVERVIEW – CREDITOR INSURANCE

A business which covers many product lines and many countries

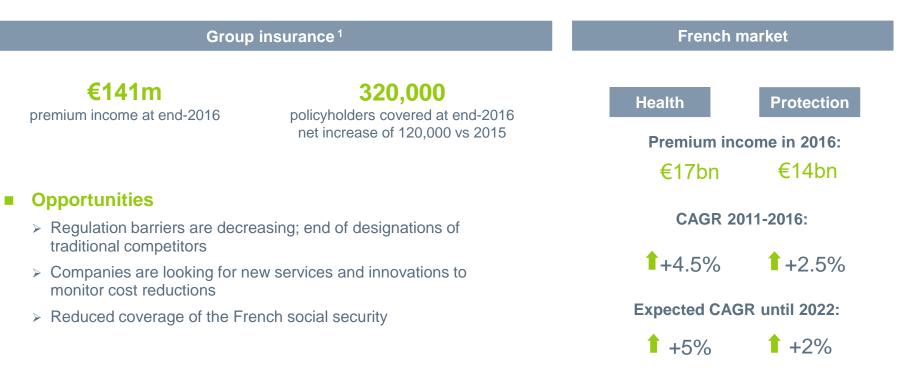


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OVERVIEW – GROUP INSURANCE

A growing and changing market offering new opportunities



¹ Scope: French entities





3

BUSINESS MODEL

ACTION PL



BUSINESS MODEL – DEATH & DISABILITY

A high potential within the Group's customers base

An offer that perfectly meets the customers' needs

- > 60% of French people are not covered by a group death policy
- > Only 34% of French people are covered by an individual death policy

Premium income³ in 2016

> Only 18% of the Group's customers are covered by a death policy¹

Distribution through the Group retail networks and general agents



€84m Premium income³ in 2016 Equipment rate target for 2020: 20%



customers

¹ Regional Banks and LCL scope, ² Predica's D&D business, ³ in France



BUSINESS MODEL – CREDITOR INSURANCE

A core pillar of the Group's 2020 MTP

- > Insourcing of the Regional Banks' contracts formerly managed by CNP finalised in the first half of 2018
- Simplified offer with flexible cover and prices according to customer, selling process integrated in multi-channel model

An open architecture model with 29 external partners in 6 countries

Breakdown by type of distributor

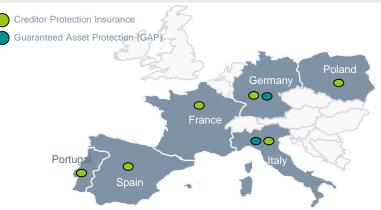
Retail banking network

- Regional Banks, LCL, BforBank (France),
- > Crédit Agricole Italia (Italy), Crédit Agricole Bank Polska (Poland)

Financial services

- Crédit Agricole Consumer Finance France (Sofinco, Viaxel), CreditPlus Bank (Germany), Agos (Italy), Credibom (Portugal), CA Leasing & Factoring (France)
- Car finance partnership
 - > Pan-European partnership with FCA Bank (4 countries)

Breakdown by range of products



• Our advantage: a cross-fertilisation of experiences in terms of risk management, products design, distribution tools, legal knowledge



BUSINESS MODEL – GROUP INSURANCE

A large range of dedicated and tailored offers

Benefits from the largest French banking channel to deliver our products and services

- > Target Credit Agricole's banking customers
- > Capitalise on bank advisors' solid relationships with local companies
- Offer standard and compliant products for small companies and fully customisable guarantees and pricing for mid and large caps

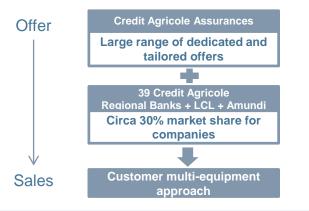
Partnership with the Group retail network and Amundi

Retail banking network



> Alternative distribution network







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GROUPE CRÉDIT AGRICOLE





ACTION PLAN

2020 MTP Ambition: a business which is core to the medium-term plan Customer Project

Individual death & disability

- Increase the penetration rate among our customers from 17% to 20% in 2020 in France
- > Maintain our market share¹ of 18% in France

Creditor insurance: increase the magnitude of this business

- > Insource group insurance contracts for the Regional banks
- > Adapt our products and sales processes to new regulation

Group health/death & disability insurance plans: strengthen our presence in this new market for the Group

- > Become the partner of choice for SBF 120 companies
- > Sell multiple products to the small business customers of our banking networks

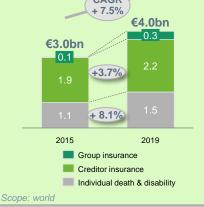
2017 ahead of targets

Scope: Individual death & disability (excluding personal accident), creditor and group insurance (excluding retirement) ¹ Market share in terms of premium income in 2015 in all term life, funeral and long-term care insurance markets

² Under IFRS







+~35%

growth in premium income²

from death & disability,





PROPERTY / CASUALTY

THIERRY LANGRENEY DEPUTY CEO, CRÉDIT AGRICOLE ASSURANCES

CRÉDIT AGRICOLE S.A.

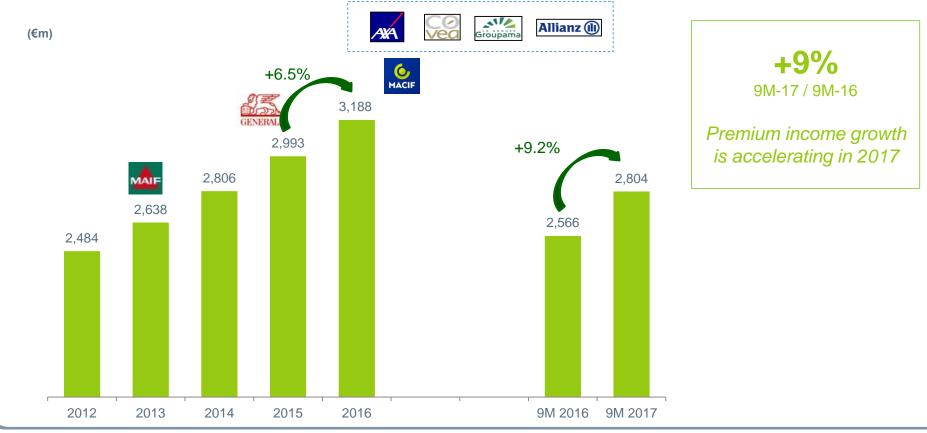
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GROUPE CRÉDIT AGRICOLE





OVERVIEW Pacifica has outperformed the French market in the past 25 years...





OVERVIEW A comprehensive product range for individuals, farmers and professional customers

A comprehensive and competitive product range for individual customers



HOME



MOTOR

GAV, Santé

HEALTH PERSONAL ACCIDENT



LEGAL PROTECTION

Tailored products for farmers and professional customers



FARMERS & PROFESSIONAL PROPERTY



MOTOR



TAILORED PRODUCTS e.g. Harvest Insurance



GROUP HEALTH



OVERVIEW A leading non-life bancassurer integrated with the Regional banks & LCL

An efficient and powerful model with distribution and manufacturing

Strong Banking distribution

39 CA Regional banks:

- A network of 29,700 insurance advisors
- 513 specialised advisors for professionals and farmers
- Local presence of back & middle-office

LCL:

- A network of 7,200 insurance advisors



Arras ... Rouen Paris Metz Le Mans Orléans Strasbourg Clermont-Ferrand • Aix-en-Provence Pau Non-Life Claims Handling Centres Legal Protection Claims Handling Centres Harvest Management Centre

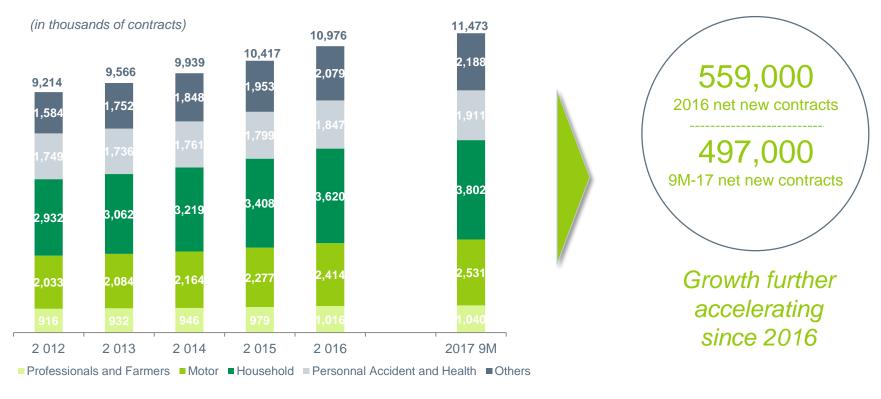
Viavita and Viaren

Geographic coverage



GROUPE CRÉDIT AGRICOLE

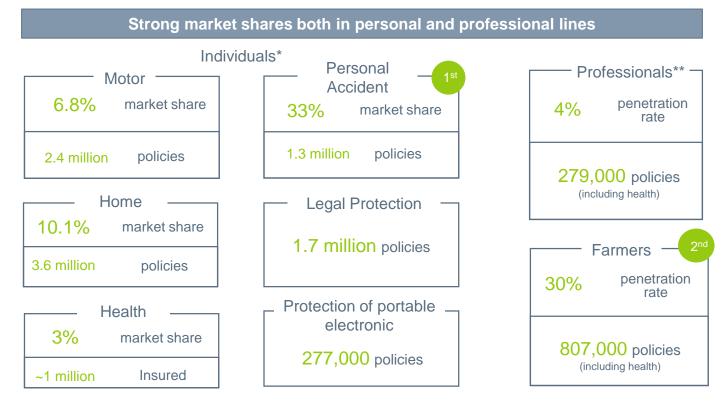
Portfolio¹ more than doubled in 10 years thanks to innovation in products and processes



¹ Pacifica scope



Pacifica is the 1st non-life bancassurer in Europe and 6th non-life insurer in France

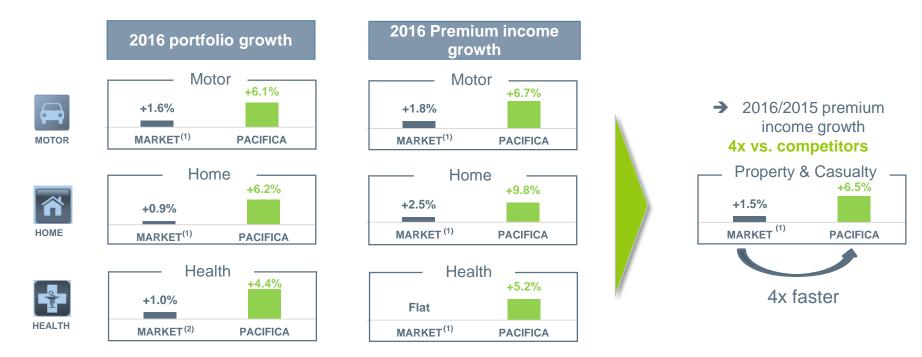


* Source : 2016 data - Motor and Household market share; Pacifica estimates; Health market share: FFA

** Source: 2016 data - Pacifica Estimates



Higher loyalty of clients and competitive products lead to consistently superior growth



⁽¹⁾ Source: FFA 2016 data; ⁽²⁾ Source: FFA 2015 data

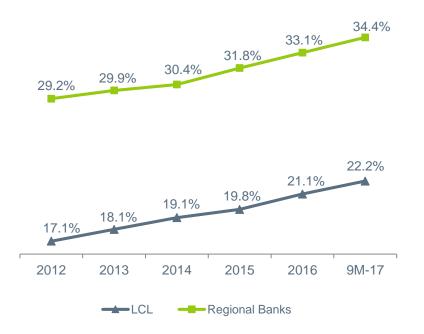


Both the level and the increase in the equipment rate show our future potential growth

The insurance equipment rate growth for Regional Banks'individual customers has accelerated since 2015

The current insurance equipment rate for LCL individual customers is significantly lower than at Regional banks

This comparison with the Regional Banks'equipment rate shows the remaining huge potential for our insurance products



Equipment Rate¹ – Bank Individual customers

¹Equipment rate: Proportion of individual banking customers holding at least one insurance contract (Pacifica estimates) (Pacifica estimates) Insurance contract scope: Motor + Household + Health + Personal Accident + Legal Protection





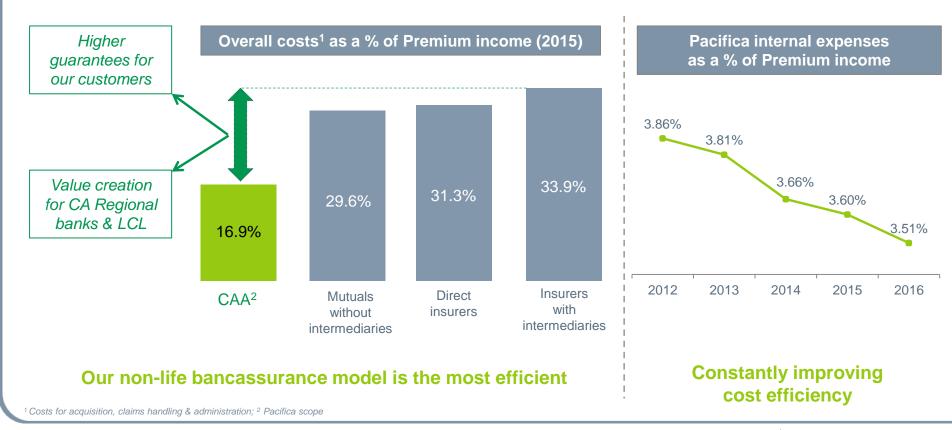


Pacifica service allows banks to enhance their customer satisfaction and loyalty





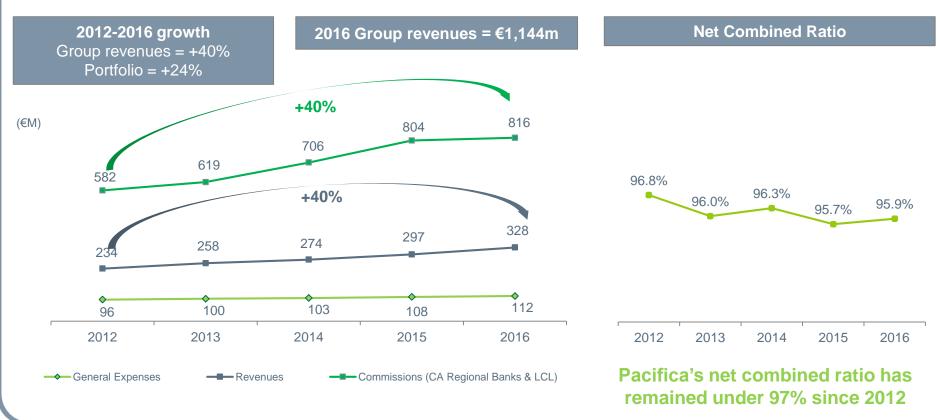
Our distribution and administration costs are among the lowest in the market...



CRÉDIT AGRICOLE S.A.

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... while Group revenue growth originated from non life business is up



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GROUPE CRÉDIT AGRICOLE







STRATEGIC AMBITIONS



WORKSHOP ASSURANCES

2020 MTP ambition : P&C intensifies the growth momentum in all customer segments

Step up current business momentum:

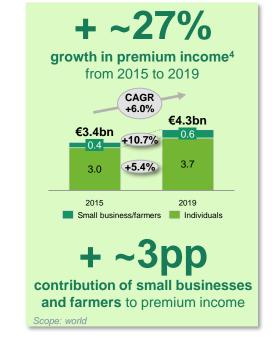
Individuals:

 Target growth of 1.5 pt in market share in Car and Home¹ in France by selling insurance products to customers of the Group's retail banks

Small businesses and farmers:

- In the small businesses segment, gain of 2 pts in penetration rate in France by 2020² (from 5% to 7%)
- Equip 4 French farmers out of 10 with farm insurance in 2020³ (vs 3 out of 10 in 2015)





Scope: Property & casualty, personal accident and health (excluding small business and farming group plans)

1. Market shares in number of policies, 2015 market shares : 6.2% in car and 9% in home 2. Share of French small businesses with at least 1 product in Crédit Agricole Group's entire insurance range

3. Share of French farmers with at least 2 products in Crédit Agricole Group's property & casualty insurance range 4. Under IFRS



ACTION PLAN Our key priorities for the coming 3 years

Boost our contribution to the Group proactive and innovative customer project

- > Intensify the "multi-equipment" of individual customers
- > Contribute to the protection and "securisation" of our farmer customers
- > Enlarge the number of insurance advisors for professional customers
- Promote our alarm telemonitoring offer
- > Prepare the diversification towards SMEs market

Invest in key areas such as quality of service, risk management and cost efficiency

- Artificial Intelligence & Big Data
- Multi-channel distribution
- Risk management
- Operating efficiency

Strengthen our employee commitment and development







FINANCE

CLÉMENT MICHAUD CFO, CRÉDIT AGRICOLE ASSURANCES

CRÉDIT AGRICOLE S.A.

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GROUPE CRÉDIT AGRICOLE

INSURANCE P&L

ROBUST & EFFICIENT BUSINESS MODEL

SOLVENCY AND CAPITAL MANAGEMENT

DISCIPLINED RISK MANAGEMENT

FOLLOW-UP OF OUR MEDIUM TERM PLAN

SUMMARY



A full-fledged, diversified and efficient insurer

Premium income:

€30.8bn (2016)

21%

€276bn¹ (9M-17)

€1.2bn² (2016) – €0.9 bn (9M-17)

- Assets under Management: Share of unit-linked:
- Net income group share:
- P&C combined ratio:
- Annualised RONE⁴: 17.5% (9M-17)
- Solvency 2 ratio:

178% (6M-17)

95.9%³ (2016)

- Standard & Poor's LT rating:
- A- / Positive Outlook (since 25 October 2017)

¹ Life insurance

- ² Contribution to CAsa's P&L after analytical transfer of Switch guarantee (impact of around €200m)
- ³ Ratio of (claims + operating expenses + commissions) to premium income, net of reinsurance, Pacifica scope
- ⁴ Capital allocation method: 80% of Solvency 2 capital requirements, reduced by 9.5% of RWAs transferred by Switch 2



ACTIVITY

INSURANCE P&L

ROBUST & EFFICIENT BUSINESS MODEL

SOLVENCY AND CAPITAL MANAGEMENT

DISCIPLINED RISK MANAGEMENT

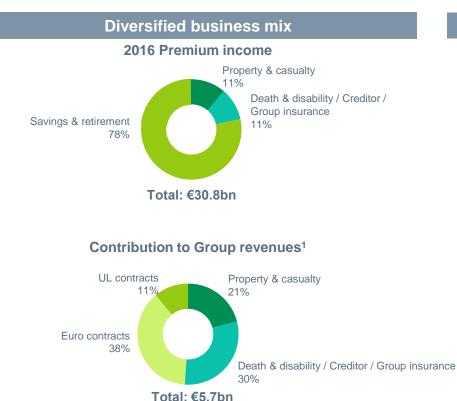
FOLLOW-UP OF OUR MEDIUM TERM PLAN

SUMMARY



ACTIVITY

Diversified business mix and strong activity in all strategic business lines

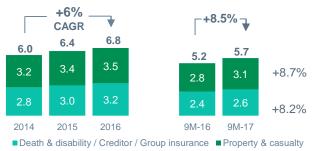


Increasing diversification of the business profile





Protection - Gross premium income in €bn



¹ Revenues + fees paid to the distributors in 2016



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ROBUST & EFFICIENT BUSINESS MODEL

SOLVENCY AND CAPITAL MANAGEMENT

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CRÉDIT AGRICOLE S.A.

INSURANCE P&L

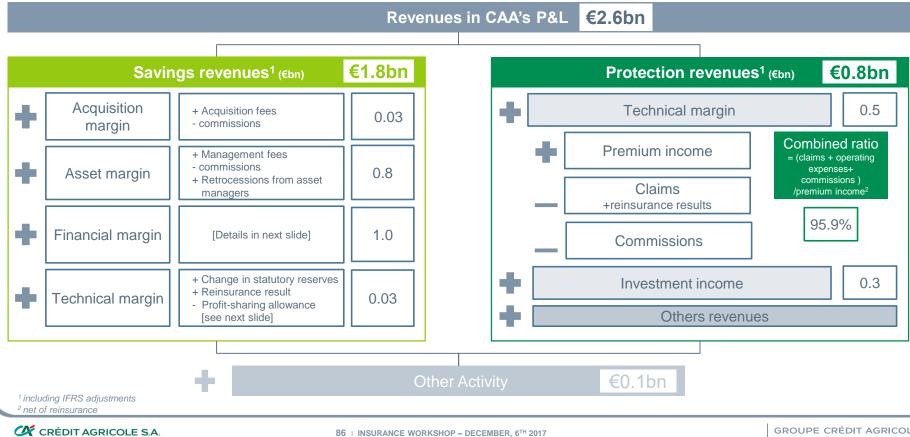
Reconciliation between CASA P&L and CAA P&L





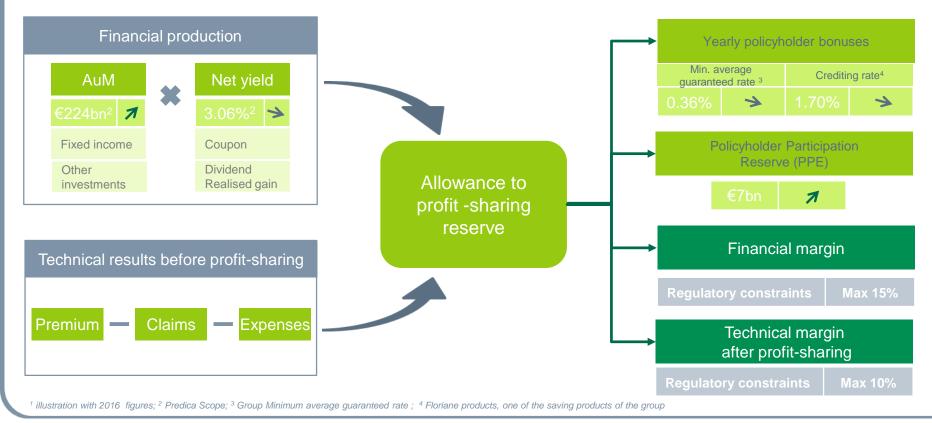
INSURANCE P&L

Simplified breakdown of the revenues 2016



INSURANCE P&L

Illustrative mechanism¹ of the profit-sharing of Euro funds in France



CRÉDIT AGRICOLE S.A.

INSURANCE P&L

ROBUST & EFFICIENT BUSINESS MODEL

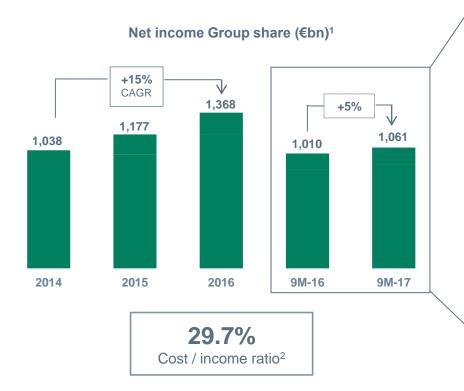
SOLVENCY AND CAPITAL MANAGEMENT

DISCIPLINED RISK MANAGEMENT

FOLLOW-UP OF OUR MEDIUM TERM PLAN

CRÉDIT AGRICOLE S.A.

ROBUST & EFFICIENT BUSINESS MODEL Strong and recurring profitability



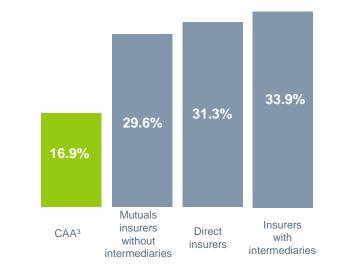
| | 9M-17 | ۵ 9M/9M | | |
|--|----------|------------|-------|-------|
| Revenues (€bn) | | | 1.8 | -4% |
| Savings | 1.2 - 9% | Protectio | n 0.6 | 5 18% |
| AuM: €276bn (+3%) Net yield: 3.24%³ (-6bp) PPE: €9.1bn (+29%) | | | | |
| Operating expenses (€bn) | | | -0.5 | 3% |
| Income before tax (€bn) | | | 1.3 | -6% |
| Tax (€bn) | | | 0.3 | -30% |
| Net incom | 1.1 | +5% | | |

¹ Contribution to CAsa's P&L without analytical transfer of Switch guarantee ² 2016 Group operating expenses / Group net insurance revenues; ³ Predica Scope



ROBUST & EFFICIENT BUSINESS MODEL Proven operating efficiency

P&C: Benchmark of costs¹ (2015, as a % of premium income)



Life business line: Benchmark of costs² (2015, as a ratio of AuM, in bps)



¹ Costs for aquisition, claims handling & administration

² Acquisition and management costs, source : Boston Consulting Group study, 2015; McKinsey Life Insurance France Benchmark, 2015

³ Pacifica scope; ⁴ Predica scope



ROBUST & EFFICIENT BUSINESS MODEL

A potential for dynamic growth

| Stable margin business | Euro savings | Stable AuM and contained inflows Stable asset margin Prudent management of the profit-sharing reserve and profit-sharing rate in order to preserve long-term financial margin | Preserve our long-term margin |
|------------------------------|--|---|---|
| | UL | Strong growth of UL AuMHigh margins: >40bp of AuM | |
| High potential | Death & Disability / Creditor | Growth: >5%High profitability: combined ratio <96% | Accelerate profitable businesses |
| | P&C | Growth: >5%High profitability: combined ratio <96% | |
| Tomorrow's growth drivers | New businesses in Protection and Savings | Invest in attractive segments for additional services thanks to partnerships within Crédit Agricole Group: Group Insurance Partnership with Nexecur Savings & Retirement: synergies with Amundi | Pursue our diversification by investing in new activities |

CRÉDIT AGRICOLE S.A.

ACTIVITY

INSURANCE P&L

ROBUST & EFFICIENT BUSINESS MODEL

SOLVENCY AND CAPITAL MANAGEMENT

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CRÉDIT AGRICOLE S.A.





FINANCE

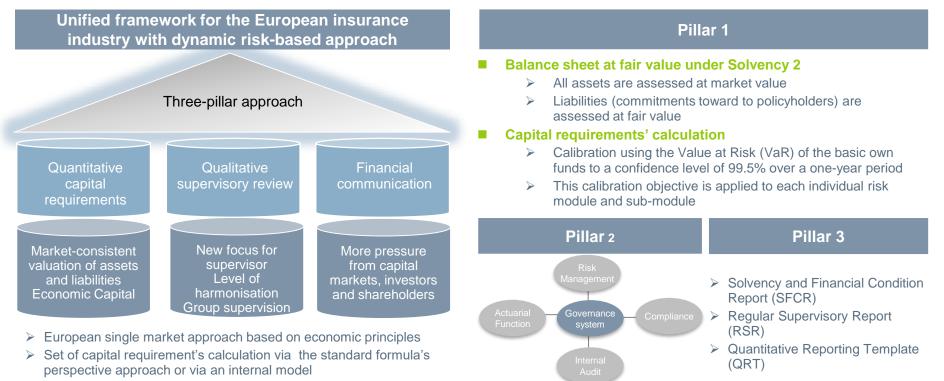
MARIE-ISABELLE MARCELLESI HEAD OF CORPORATE FINANCE & FINANCIAL COMMUNICATION, CRÉDIT AGRICOLE ASSURANCES

CRÉDIT AGRICOLE S.A.

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GROUPE CRÉDIT AGRICOLE

SOLVENCY AND CAPITAL MANAGEMENT Solvency 2 basic principles



> Technical valuations, governance and reporting standards

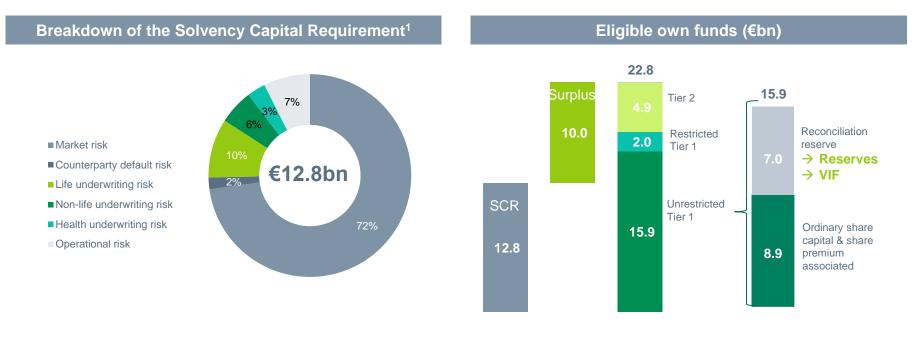
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 Own Risk and Solvency Assessment (ORSA) report



SOLVENCY AND CAPITAL MANAGEMENT

CAA Solvency Capital requirement (SCR) and Capital structure at H1-17



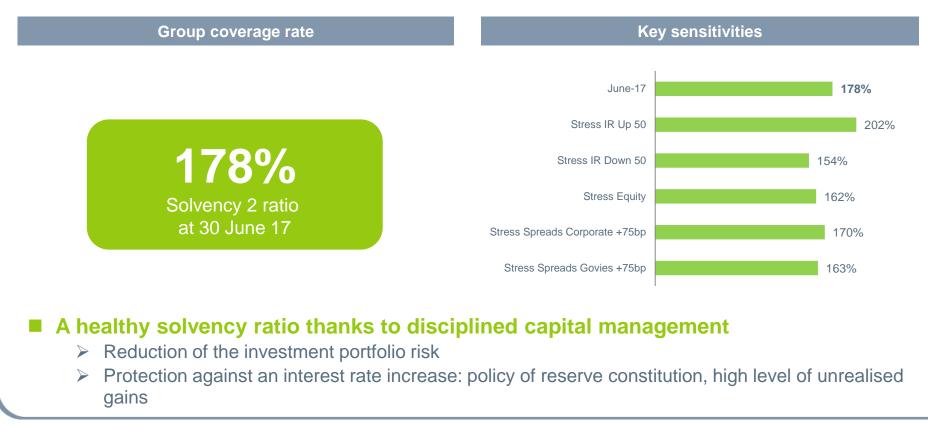
- Use of the Standard formula
- > No transitional measures applied

Unrestricted and restricted T1 cover 140% of SCR
 Tier 2 cover 38% of the SCR

¹ Solvency Capital Requirements (SCR) breakdown presented before diversification and after loss absorbing capacity by technical provisions and including operational risk

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SOLVENCY AND CAPITAL MANAGEMENT A healthy solvency ratio under Solvency 2





INSURANCE P&L

ROBUST & EFFICIENT BUSINESS MODEL

SOLVENCY AND CAPITAL MANAGEMENT

DISCIPLINED RISK MANAGEMENT

FOLLOW-UP OF OUR MEDIUM TERM PLAN

CRÉDIT AGRICOLE S.A.

DISCIPLINED RISK MANAGEMENT

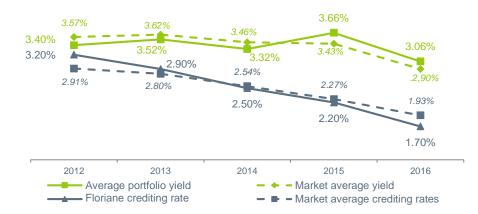
Low structural exposure of CAA to minimum guaranteed rates



Source: Investors presentations, annual reports

- A low average guaranteed rate of 0.36% at end-2016
- No minimum guaranteed rate (beyond one year) in life insurance since 2000

Return of assets and policyholders yields²



- Average investment portfolio return of 3.20%¹ at 9M-17, materially above the average guaranteed rate
- Ability to adjust the profit-sharing rate to reflect a decrease in the average investment return over time

¹ Scope: CAA Group ² Scope = Predica



DISCIPLINED RISK MANAGEMENT

Ability to adjust to the upward shift of the yield curve

- Strong customer loyalty (Surrender rate of 3.9% at end-2016).
- > Dynamic management of the investment portfolio
- Flexibility offered by a high level of unrealized gains
 (€26.8bn at end-2016)
- Ability to regulate euro-denominated products' inflows and to assist the Group's clients in the diversification of their savings
- Ability to enhance the development of products less sensitive to the low interest rates environment such as protection, health, group insurance and creditor products

Evolution of profit-sharing reserve (€bn)

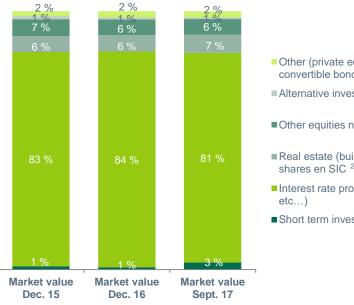


Ability to increase the yield paid to policyholders in case of rate increases:

- Deliberate policy of reserves constitution to the policyholder participation reserve("PPE") to reach €9.1bn in 9M-2017 (4.5% of euro contracts in AuM)
- > The main part of the bond portfolio is covered by caps

DISCIPLINED RISK MANAGEMENT A prudent and diversified assets allocation

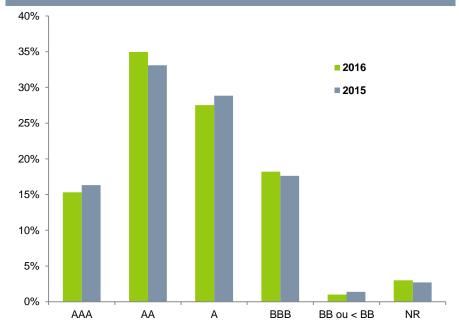
Breakdown of investments by asset class (excl. Unit-linked accounts)¹



Other (private equity, convertible bonds, etc...) Alternative investments Other equities net of hedging ■ Real estate (buildings, shares, shares en SIC²)

Interest rate products (bonds,

Short term investments



Bond portfolio by rating at end-2016

¹ Scope: life insurance companies of CAA

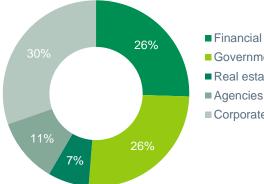
² Société civile immobilière: non-trading real estate investment company



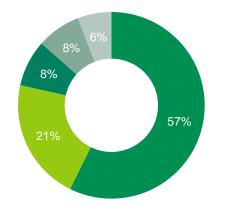
DISCIPLINED RISK MANAGEMENT Diversification of issuers and geographical areas

Breakdown of investments by economic sector at end-2016¹

Breakdown of investments by geographical area at end-2016¹



Financial & Securitisation
Government
Real estate
Agencies
Corporates



- France
- Euro Zone
- Europe non Euro Zone
- Americas
- Other

¹ Scope: CAA Group AuM excluding GNB Seguros and CA Assicurazioni in net book value



DISCIPLINED RISK MANAGEMENT Implication of the application into force of IFRS 9

Application of IFRS 9 on 1 January 2018 with the overlay approach

- **CONTEXT** For insurance activities, IASB introduces the Overlay Approach in order to mitigate the effects of the misalignment between the application dates of IFRS 9 (1 January 2018) and IFRS 17 (1 January 2021)
- **PRINCIPLE** Application of IFRS 9 with recognition of a reclassification between P&L and OCI aiming at neutralizing the additional volatility generated by the application of IFRS 9
- FINANCIAL Additional volatility in P&L generated by IFRS 9 transferred to OCI for designated financial assets
- **FINANCIAL** Significantly improved information about financial instruments that results from IFRS 9, in particular information on credit risk, that will enable improved analysis by users of financial statements

Adopting IFRS 9 with the Overlay Approach enables Credit Agricole Group to have a consistent accounting treatment for financial instruments related to both its banking and insurance activities, while taking into account the distinctive features of its insurance business



INSURANCE P&L

ROBUST & EFFICIENT BUSINESS MODEL

SOLVENCY AND CAPITAL MANAGEMENT

DISCIPLINED RISK MANAGEMENT

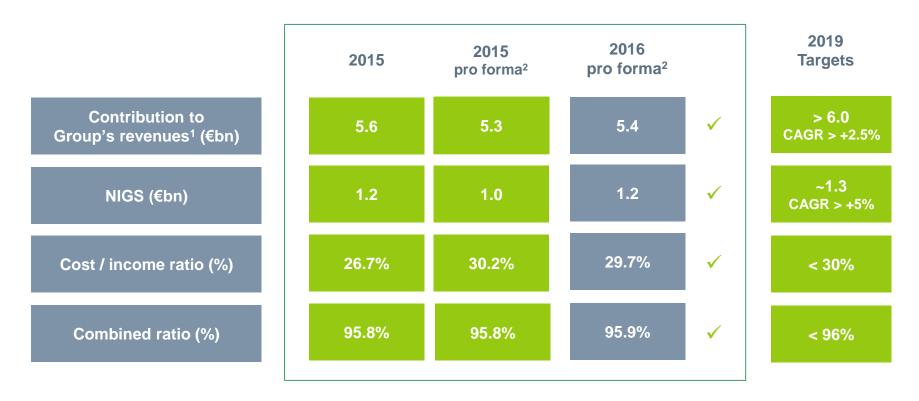
FOLLOW-UP OF OUR MEDIUM TERM PLAN

SUMMARY



FOLLOW-UP OF OUR MEDIUM TERM PLAN

Achievements at end-2016



¹ Revenues + fees paid to distributors

² Pro forma : analytical transfer of Switch 2 guarantee to Insurance activity



ACTIVITY

INSURANCE P&L

ROBUST & EFFICIENT BUSINESS MODEL

SOLVENCY AND CAPITAL MANAGEMENT

DISCIPLINED RISK MANAGEMENT

FOLLOW-UP OF OUR MEDIUM TERM PLAN



SUMMARY

- Recurring profitability: €1.2bn¹ in 2016
- Increasing diversification of the business profile

Strong regulatory solvency position: 178% at end-June 2017

Strong Balance-sheet:

- Unrealised gains of €26.8bn in 2016
- Profit sharing reserve (PPE) of €9.1bn at 9M-17
- Standard & Poor's rating: A- / Positive outlook

¹ pro-forma: with analytical transfer of Switch 2 guarantee to Insurance activity







CONCLUSION

YVES PERRIER DEPUTY GENERAL MANAGER, HEAD OF THE ASSET GATHERING & INSURANCE DIVISION

CRÉDIT AGRICOLE S.A.

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GROUPE CRÉDIT AGRICOLE

CONCLUSION

Yves Perrier, Head of the Asset gathering & Insurance division

- The Asset gathering & insurance division encompasses strong business lines, accounting for close to 40% Crédit Agricole S.A. net income
- They are a key component of the client approach in the customer-focused universal banking model, in particular in the new advisory model for savings management
- All business lines are enjoying fast organic growth
- They offer very promising cross-selling opportunities, between themselves and with the other business lines, in Retail banking, Specialised financial services or Large customers

