

Press release

Paris, 19 May 2015

Anne Arthaud appointed Head of Development and Marketing for Crédit Agricole Creditor Insurance (Caci)

Anne Arthaud began her career with Crédit Agricole in 1991 in the Centre Est Regional Bank. In 1995, she joined Predica, Crédit Agricole Assurances' personal insurance subsidiary, as a regional manager, before being appointed to manage the professionals market.

In 2000, she moved to Euler-Sfac, a subsidiary of Allianz, as marketing manager, before returning to Predica in 2002 as its offer marketing manager, then its marketing manager for multichannel business. In 2010, she joined LCL as head of the life insurance and savings marketing department. Since January 2013, Anne Arthaud has been heading up customer relations for the Crédit Agricole S.A. Regional Banks Division.

With effect from 18 May 2015, Anne Arthaud has been appointed Head of Development and Marketing for Caci, Crédit Agricole Assurances' creditor insurance subsidiary.

Anne Arthaud, 48, is an IAE de Lyon and CELSA graduate.

About Crédit Agricole Assurances

Crédit Agricole Assurances, France's leading insurance group, unites together Crédit Agricole's insurance subsidiaries. The Group offers a range of savings, retirement, health, personal protection and property insurance products and services. They are distributed by the Crédit Agricole Group's banks in France and in 13 other countries around the world by financial advisers and multi-line insurance agents. The Crédit Agricole Assurances companies serve individuals, professionals, farmers and businesses. Crédit Agricole Assurances has 3,500 staff, with €30.3 billion in revenues at end-2014.

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