

Press release

Paris, 17 April 2012

## UAF Patrimoine awarded Pénélop label

**UAF Patrimoine (a Crédit Agricole Assurances Group member) has just been awarded a label for its implementation of the Pénélop agreement, an industry-wide protocol for online exchanges of wealth management transactions, by AGAP, the agreement's managing association. Pénélop facilitates data exchanges between insurers and independent financial advisors (IFAs).**

UAF Patrimoine is committed to delivering relevant new tools and services for its partners. It is one of the first companies to have rolled out since May 2011 the Pénélop protocol, which enables IFAs to access all information relating to their customers' assets in one standardised format. From the outset, UAF Patrimoine has been part of the taskforce set up by the French standardisation agency (AFNOR) and AGAP, the driving force behind this project, composed of insurers, account aggregators and IFA representative organisations.

For Serge Buchaca, chairman of the AGAP and secretary of the French chamber of independent financial advisors: "There is a very strong level of demand among independent financial advisors for automated data exchanges between their own information systems and the insurance companies. I am therefore delighted to confirm UAF Patrimoine's ongoing commitment in this area. For IFAs, this is a vital challenge as it involves enabling more fluid portfolio management for both customers and agencies".

"We are particularly pleased to be one of the first companies to be certified for this protocol designed to facilitate exchanges between insurers and IFAs", explains Eric Morvan, Head of UAF Patrimoine.

To find out more about Pénélop, visit <http://agap.penelop.asso.fr>.

### About UAF Patrimoine

UAF Patrimoine, a Predica brand (Crédit Agricole Assurances Group), offers a dedicated range of financial engineering products based on life insurance for independent financial advisors and key accounts. UAF Patrimoine is organised around five regional divisions, serving 650 partner independent financial advisors. In 2011, UAF patrimoine recorded €312 million in premium income, with €1.604 billion in life insurance assets under management.

[www.uafpatrimoine.fr](http://www.uafpatrimoine.fr)

### About Crédit Agricole Assurances

Number one for bancassurance in Europe and number two for life insurance in France based on the amount of premiums collected, Crédit Agricole Assurances handles all the Group's French and foreign insurance activities. It comprises Predica, a personal insurer, Pacifica, specialised in non-life insurance, Caci for creditor insurance, the various international subsidiaries and Caagis for IT management and services, as well as Spirica and LifeSide Patrimoine, focused on life insurance for wealth management.

Key figures for the Crédit Agricole Assurances Group (at 31 December 2011)

- €25.2 billion in premiums
- €221.5 billion in underwriting reserves
- Over 3,500 employees

[www.ca-assurances.com](http://www.ca-assurances.com)

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