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Appointment at Crédit Agricole Assurances

Françoise Debrus named Chief Investment Officer at Predica

Françoise Debrus joined Predica, the personal insurance arm of Crédit Agricole Assurances, as Chief Investment Officer on 2 March 2009.

Françoise Debrus began her career in 1984 as head of farm production and economics at the French Ministry of Agriculture and Forestry. She joined the Crédit Agricole Group in 1987, starting out at Unicredit, a subsidiary of Caisse Nationale de Crédit Agricole, where she served as inspector and then assignment leader at the General Inspection and Audit Division before taking over as head of financial management and management audit.

Moving to Crédit Agricole S.A. in 1997, she was appointed head of organisation at the Capital Markets Division, and then head of deposits and loans at the Finance Division. In 2001, she joined Fédération Nationale du Crédit Agricole as head of finance and tax

In 2005, she was appointed chief financial officer at Ile de France Regional Bank.

Françoise Debrus, 48, is a graduate of Ecole Nationale du Génie Rural des Eaux et des Forêts and of Institut National Agronomique Paris-Grignon.

About Crédit Agricole Assurances

Crédit Agricole is now the French leader in bancassurance and second for insurance in terms of premium income. By bringing all its insurance activities together in the same business segment, Crédit Agricole has enhanced its bancassurance model and provided greater visibility for the business.

Crédit Agricole Assurances comprises Predica, a life insurance company, Pacifica, specialised in non-life insurance, CACI for creditor insurance, and the international insurance activity.

Crédit Agricole Assurances in figures (France and international, life, non-life and creditor insurance) at 31/12/2008

- 22 billion euros in premium income
- 192 billion euros in the book of business
- 822 million euros in net income Group share
- 2,500 employees

Press contacts

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