

Appointment at Crédit Agricole Assurances

Alain Roussel has been appointed Director of Development and Marketing at CACI (Crédit Agricole Creditor Insurance), a specialised subsidiary of Crédit Agricole Assurances.

Alain Roussel began his career in 1991 as an organisational consultant for Société Générale. In 1994 he joined the strategy team at Accenture as a manager, later becoming senior manager specialised in strategic and organisational assignments in retail banking and insurance in France and abroad.

In 2003 Alain Roussel joined MMA's newly established banking activity as deputy project director. From 2006 to the present he worked in Crédit Agricole S.A.'s Strategy Division in charge of the European retail banking team and then as Deputy Head of Group Strategy in charge of acquisition and development projects in France and the rest of Europe.

Alain Roussel, 40, is a graduate of ESSEC business school.

About Crédit Agricole Creditor Insurance (CACI)

CACI was established in 2008 as a Crédit Agricole Assurances entity specialised in creditor insurance. It provides Crédit Agricole Group partners with products that facilitate and protect credit transactions, both for the borrower and for the lender. CACI works with the bank and its specialised subsidiaries in France and abroad, as well as with Specialised Financial Services, to sell a range of products for its partners in the retail industry. CACI has 42 such partners in 14 countries.

About Crédit Agricole Assurances

Insurance is now the second major business area of Crédit Agricole. The group is now the French leader in bancassurance and second for insurance in terms of premium income. By bringing all its insurance activities together in the same business segment, Crédit Agricole has enhanced its bancassurance model and provided greater visibility for the business.

Crédit Agricole Assurances was established in January 2009, and comprises Predica, a life insurance company, Pacifica, specialised in non-life insurance, CACI for creditor insurance, and the international insurance activity.

Key figures for Crédit Agricole Assurances (at 31 December 2008)

(France and international, life insurance, P&C and creditor insurance)

- €22 billion in premiums
- €192 billion in funds under management
- €822 million in net income, Group share
- 2,500 employees

CREDIT AGRICOLE ASSURANCES

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