

## **Crédit Agricole Assurances, the first bancassurer to sign the Principles for Responsible Investment (PRI)**

*Paris, 31 March 2010* — **Crédit Agricole Assurances is continuing with its commitment to social and environmental responsibility and has become the first bancassurer to sign the Principles for Responsible Investment (PRI) launched in 2005 under the aegis of the United Nations\*.**

PRI signatories are committed to taking a truly progress-led approach to taking extra-financial criteria into account in their investment analysis and decision-making processes. By signing these principles, Crédit Agricole Assurances has made a commitment as an investor to observe several ethics:

- to integrate environmental, social and governance (ESG) factors into its investment policy;
- to be an active investor and integrate ESG factors into its shareholder relations;
- to promote and disseminate these principles among the investment industry;
- to exchange ideas with other signatories to increase the application of these principles and report on activities and progress made;
- to assess the effectiveness and improve the contents of the PRI over time.

With this commitment, Crédit Agricole Assurances is joining other Crédit Agricole Group entities that have already signed up to the PRI (Amundi, Chevreux, Crédit Agricole Private Equity), thereby confirming Crédit Agricole's desire to bring its investment decisions into line with the challenges the Group faces.

\*The PRI were developed in 2005 by an international group of institutional investors reflecting the increasing relevance of environmental, social and governance issues to investment practices. The process was convened by the United Nations Secretary General. [www.unpri.org](http://www.unpri.org)

### **About Crédit Agricole Assurances**

Insurance is now the second major business of Crédit Agricole. The Group is now the French leader in bancassurance and second for insurance in terms of premium income. By bringing all its insurance activities together, Crédit Agricole has enhanced its bancassurance model and provided greater visibility for the business.

Crédit Agricole Assurances was established in January 2009, and comprises Predica, a life insurer, Pacifica, specialised in non-life insurance, CACI for creditor insurance, and the international insurance activity, and Crédit Agricole Assurances Gestion, Informatique et Services (Caagis), formed on 1 January 2010.

### Key figures for Crédit Agricole Assurances (at 31 December 2009)

(France and international, life insurance, non-life insurance and creditor insurance)

- €25.9 billion in premiums
- €203 billion in underwriting reserves
- €846 million in net income, Group share
- 2,700 employees

[www.ca-assurances.com](http://www.ca-assurances.com)