

Press release

Paris, 24 January 2019

## **An innovative group health insurance service**

### ***Crédit Agricole Ma Santé,* the Crédit Agricole Assurances e-health application**

**Crédit Agricole Assurances is pleased to announce the launch of the *Crédit Agricole Ma Santé* e-health application, a platform for employees and their employers.**

*Crédit Agricole Ma Santé* is a clear, easy-to-use “one stop shop” of health-related services that enable users to:

- manage their health plan online,
- access telemedicine consultations,
- follow healthcare coaching programmes,
- locate health care providers,
- read the latest *Santé Magazine* articles, etc.

This new platform is an integral part of Crédit Agricole Assurances’ strategy to digitise the customer experience and is structured into case scenarios depending on the employee’s healthcare needs (“I have vision problems”, “I need to see a dentist”, “I am going to be hospitalised”, etc.).

*“Crédit Agricole Ma Santé is a simple and comprehensive service that we have developed for the businesses that we serve and their employees. It is a secure application that caters for everyone. This marks a new milestone in the development of Crédit Agricole Assurances’ group insurance activity, as part of our goal to become the go-to bancassurance specialist for businesses” - Pierre Guillocheau, Director of Group Insurance at Crédit Agricole Assurances.*

All employees that have signed up to a group plan with Crédit Agricole Assurances can avail of these services. The application is available for download on Android and IOS devices (Google Play and Apple Store). The service is also available online at [www.ca-masante.fr](http://www.ca-masante.fr).

Click to see a video about the *Crédit Agricole Ma Santé* app: <https://collectives.ca-assurances.com/lp/credit-agricole-ma-sante/18/>

#### **Crédit Agricole Assurances**

Crédit Agricole Assurances, the leading insurer in France, brings together Crédit Agricole’s insurance subsidiaries. The group offers a range of savings, retirement, health, personal protection and property insurance products and services. They are distributed by Crédit Agricole Group banks in France and in 9 countries worldwide, by wealth management advisors and general agents. Crédit Agricole Assurances companies cater for individuals, the self-employed, farmers and businesses. Crédit Agricole Assurances has 4,400 employees. It reported 2017 revenues of €30.4 billion (IFRS).

[www.ca-assurances.com](http://www.ca-assurances.com)

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