

Press release

Paris, 2 September 2009

## Appointment at Crédit Agricole Assurances

**Jean-François Dupouy has been appointed Marketing, Clients and Products Director for Predica, the life insurance arm of Crédit Agricole Assurances. Reporting to Nicole Gourmelon, Predica's Deputy CEO, he will replace Isabelle Steinmann, who has been named Director of Payment Systems Marketing and Development for the Crédit Agricole Group.**

Jean-François Dupouy, 41, began his career with the Crédit Agricole Group in 1993 at the Aquitaine Regional Bank, where he served, among other positions, as branch manager and private banking adviser. In 2002 he joined the Charente-Maritime Deux-Sèvres Regional Bank as head of private banking before taking up the post of assistant marketing director and helping to set up Square Habitat, a nationwide network of real estate agents.

From 2006 to the present he was in charge of relations with Regional Banks for Predica.

Jean-François Dupouy is a graduate of ESIC and holds qualifications from CETCA and ITB.

### **About Crédit Agricole Assurances**

*Insurance is now the second major business area of Crédit Agricole. The group is now the French leader in bancassurance and second for insurance in terms of premium income. By bringing all its insurance activities together in the same business segment, Crédit Agricole has enhanced its bancassurance model and provided greater visibility for the business.*

*Crédit Agricole Assurances was established in January 2006, and comprises Predica, a life insurance company, Pacifica, specialised in non-life insurance, CACI for creditor insurance, and the international insurance activity.*

### Key figures for Crédit Agricole Assurances (at 31 December 2008)

*(France and international, life insurance, P&C and creditor insurance)*

- €22 billion in premiums
- €192 billion in funds under management
- €822 million in net income, Group share
- 2,500 employees

### **Press contacts**

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